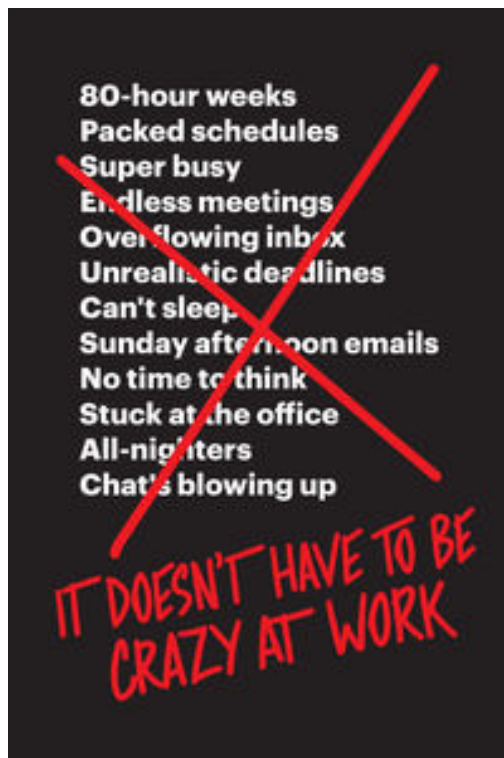


It Doesn't Have to Be Crazy at Work PDF Gratis - Jason Fried & David Heinemeier Hansson



Scaricare o Leggere Online It Doesn't Have to Be Crazy at Work Jason Fried & David Heinemeier Hansson PDF Gratis, Jason Fried and David Heinemeier Hansson, the authors of the New York Times bestseller Rework, are back with a manifesto to combat all your modern workplace worries and fears.

It Doesn't Have to Be Crazy at Work is a direct successor to Rework, the instant bestseller that showed readers a new path to working effectively. Now Fried and Heinemeier Hansson have returned with a new strategy for the ideal company culture - what they call "the calm company". It is a direct attack on the chaos, anxiety and stress that plagues millions of workplaces and billions of people working their day jobs.

Working to breaking point with long hours, excessive workload, and a lack of sleep have become a badge of honour for many people these days, when it should be a mark of stupidity. This isn't just a problem for large organisations; individuals, contractors and solopreneurs are burning themselves out in the very same way. As the authors reveal, the answer isn't more hours. Rather, it's less waste and fewer things that induce distraction, always-on anxiety and stress.

It is time to stop celebrating crazy and start celebrating calm.

Fried and Hansson have the proof to back up their argument. "Calm" has been the cornerstone of their company's culture since Basecamp began twenty years ago. Destined to become the management guide for the next generation, It Doesn't Have to Be Crazy at Work is a practical and inspiring distillation of their insights and experiences. It isn't a book telling you what to do. It's a book showing you what they've done—and how any manager or executive no matter the industry or size of the company, can do it too.

Reviews

'This book is funny, well written and iconoclastic and by far the best thing on management published this year.' - The Economist

About the author

JASON FRIED and DAVID HEINEMEIER HANSSON are the New York Times bestselling authors of Rework and Remote, and the founders of Basecamp, a trailblazing software company.

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