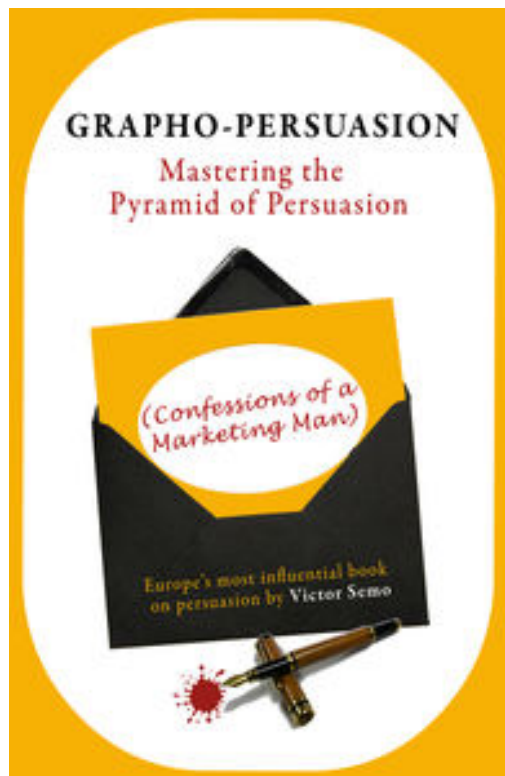


# Scaricare Grapho-Persuasion: Mastering The Pyramid Of Persuasion (Confessions Of A Marketing Man) PDF Gratis - Victor Semo



**Scaricare o Leggere Online Grapho-Persuasion: Mastering the Pyramid of Persuasion (Confessions of a Marketing Man) Victor Semo PDF Gratis**, A queen has more influence over the king than the senators because she knows his personality. Therefore, she knows what to say, how to say it, and how to act when she's persuading him.

This is a pocket bible for the novice, timid and talented professionals, to help them to be more influential using Grapho-Persuasion. It is an innovative method, based on years of research, that blends together techniques from the sciences of graphology and persuasion for greater emotional impact. Know who people truly are, and you can move their heart easily, like a queen.

"I like to know who I am dealing with, and this book helps me to reveal what they are hiding from me. Fascinating!" - Geoff Burch, best-selling author and BBC television presenter

## AMONG THE TIPS REVEALED:

- >How to understand people's personalities and use this knowledge to persuade them
- > Persuasion is seduction: how companies use the same techniques as womanisers to win clients
- > From Martin Luther King, jr to Naomie Campbell, the secrets to make hypnotic speeches that move an audience
- > Various tools of persuasion, easy to "carry and deploy" in any situation

In this insightful book, originally a letter to his sister, Victor Semo reveals the essential elements to master the art of persuasion. Jargon-free, packed with tried and tested advice, get more in business and your personal life.

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